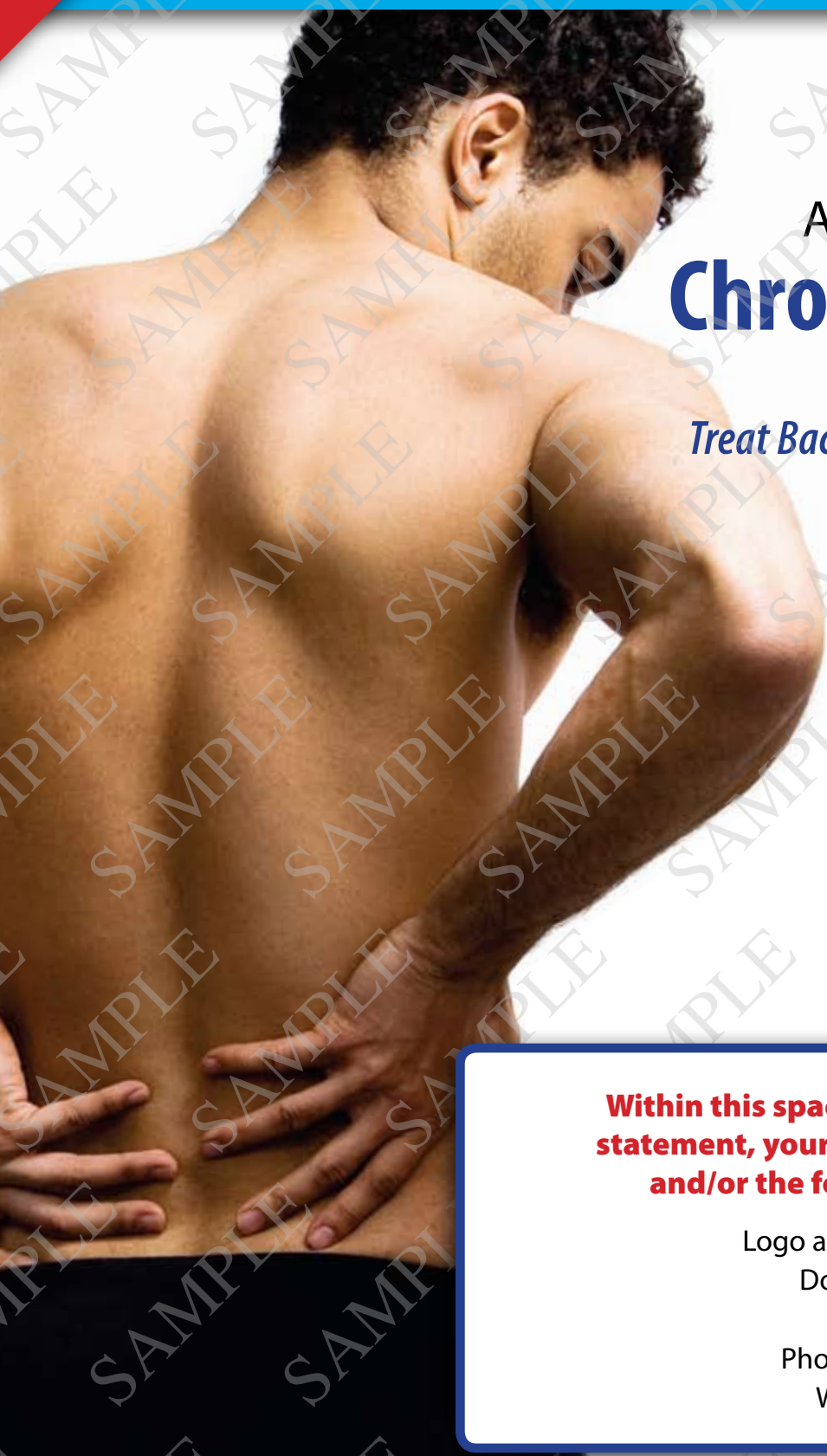


Customized Front Cover
24-Page Lumbar Only

Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression



Are You Suffering From **Chronic Back Pain?**

Treat Back Pain and Sciatica caused by:

- ▶ Bulging/Herniated Discs
- ▶ Degenerative Disc Disease
- ▶ Facet Syndrome
- ▶ Failed Back Surgery

Without the use of:

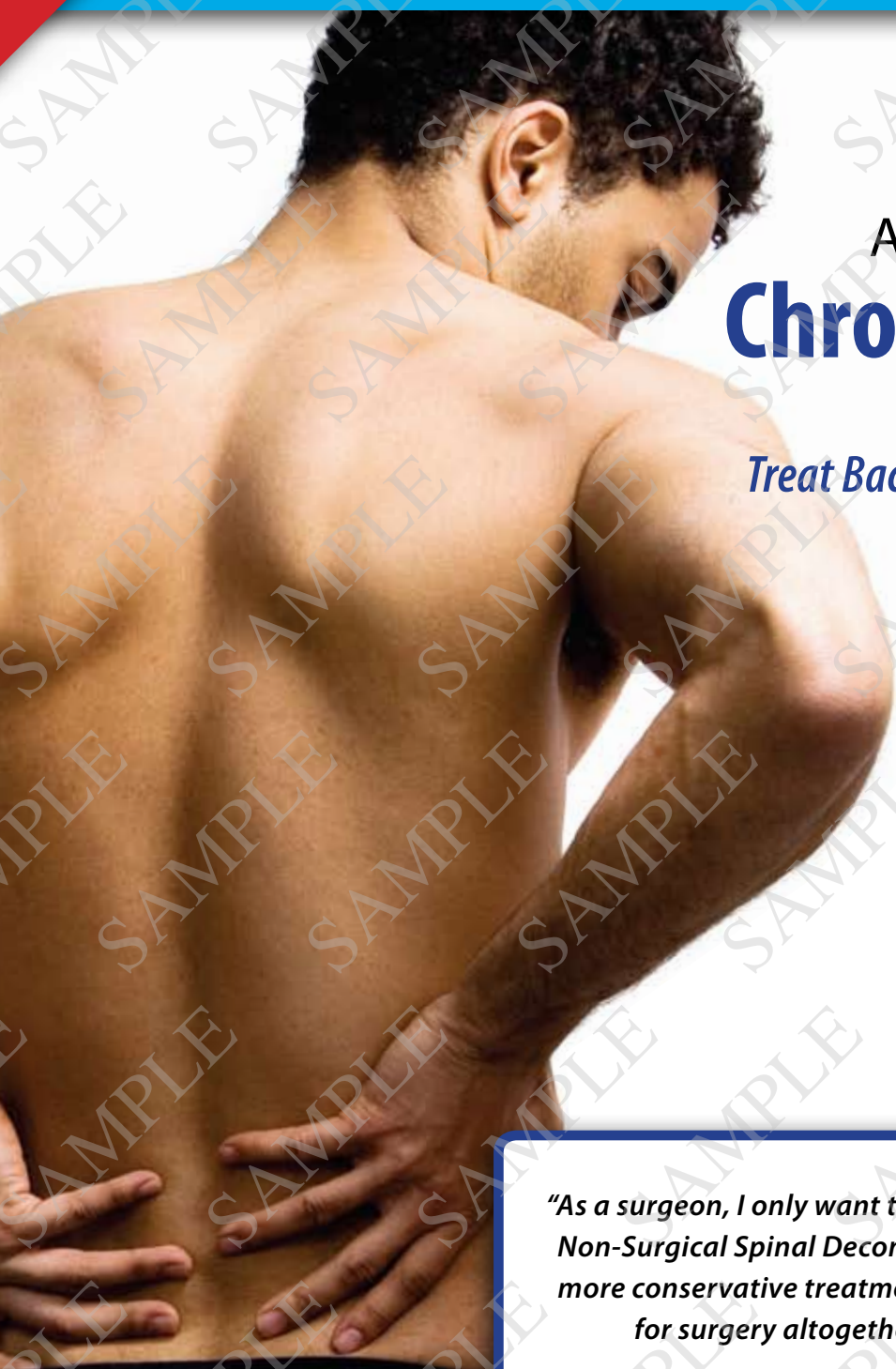
- ✗ Drugs
- ✗ Injections
- ✗ Surgery

Within this space you may put your own statement, your own patient testimonial, and/or the following information:

- Logo and/or Clinic Name
- Doctor Name(s)
- Address
- Phone • Fax • Email
- Web Address

Non-Custom Front Cover
24-Page Lumbar Only

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"As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."

— **Dr. Bernard Zeliger, DO, FACOS, FAOAO, FICS** —
Osteopathic Physician and Orthopedic Surgeon
Founding Dean and Provost of Touro University
College of Osteopathic Medicine; Vallejo, CA

Order This Special Report on Back Pain...



Learn about the many causes, forms, and symptoms of back pain, and how Non-Surgical Spinal Decompression can deliver real relief for back pain sufferers!



Are you considering surgery? Non-Surgical Spinal Decompression could be the non-invasive alternative you are looking for. Even post-surgical patients can benefit!



Are you tired of turning to medications that provide only temporary relief? See how you can find drug-free results with Non-Surgical Spinal Decompression.



Non-Surgical Spinal Decompression has been proven effective over and over in several clinical studies. Thousands of patients a day are treated with this safe, non-surgical therapy.

What can I use this space for?

- ***Logo & Clinic Name***
- ***Contact Info***
- ***a brief bio about the doctors and/or clinic***
- ***a paragraph description or bulleted list of clinic services.***
- ***Patient testimonials***
- ***Doctor and/or clinic photographs may also be included.***

You may provide us with a pre-designed layout created by a third party designer. If so, the design must fit within the dotted lines of this box (measuring no larger than 7.75 inches wide x 4.5 inches tall). We are also be happy to create a design for you. With any custom order, we provide one layout option, and any changes will be charged based on our design fee of \$50 per hour.

The testimonials given in this brochure are from actual patients who have undergone Non-Surgical Spinal Decompression Therapy. These testimonials have been provided by a consortium of practitioners utilizing Non-Surgical Spinal Decompression Therapy. Therefore, the testimonials appearing in this report may or may not be from the specific doctor(s)/office(s) providing this report. Testimonials may have been edited for length and clarity. To protect patient privacy, last names have been removed and models' photographs substituted.

The following pages show the alternate cover options for the 24-Page Lumbar Only Brochure. Alternate cover choices are only available for Full Color Customizations. The Quote Box on all covers with the current doctor statement may be replaced with your own statement, one of your own patient testimonials, or your personalized contact info.

Alternate Cover
Man, Blue Background
Full Color Customizations Only

There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Are You Suffering From Chronic Low Back Pain?

*Treat Back Pain and
Sciatica caused by:*

- ▶ **Bulging/Herniated Discs**
- ▶ **Degenerative Disc Disease**
- ▶ **Facet Syndrome**
- ▶ **Failed Back Surgery**

Without the use of:

- ✗ **Drugs**
- ✗ **Injections**
- ✗ **Surgery**

"As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."

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Alternate Cover
Woman, Black Top, Black Shorts
Full Color Customizations Only

There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

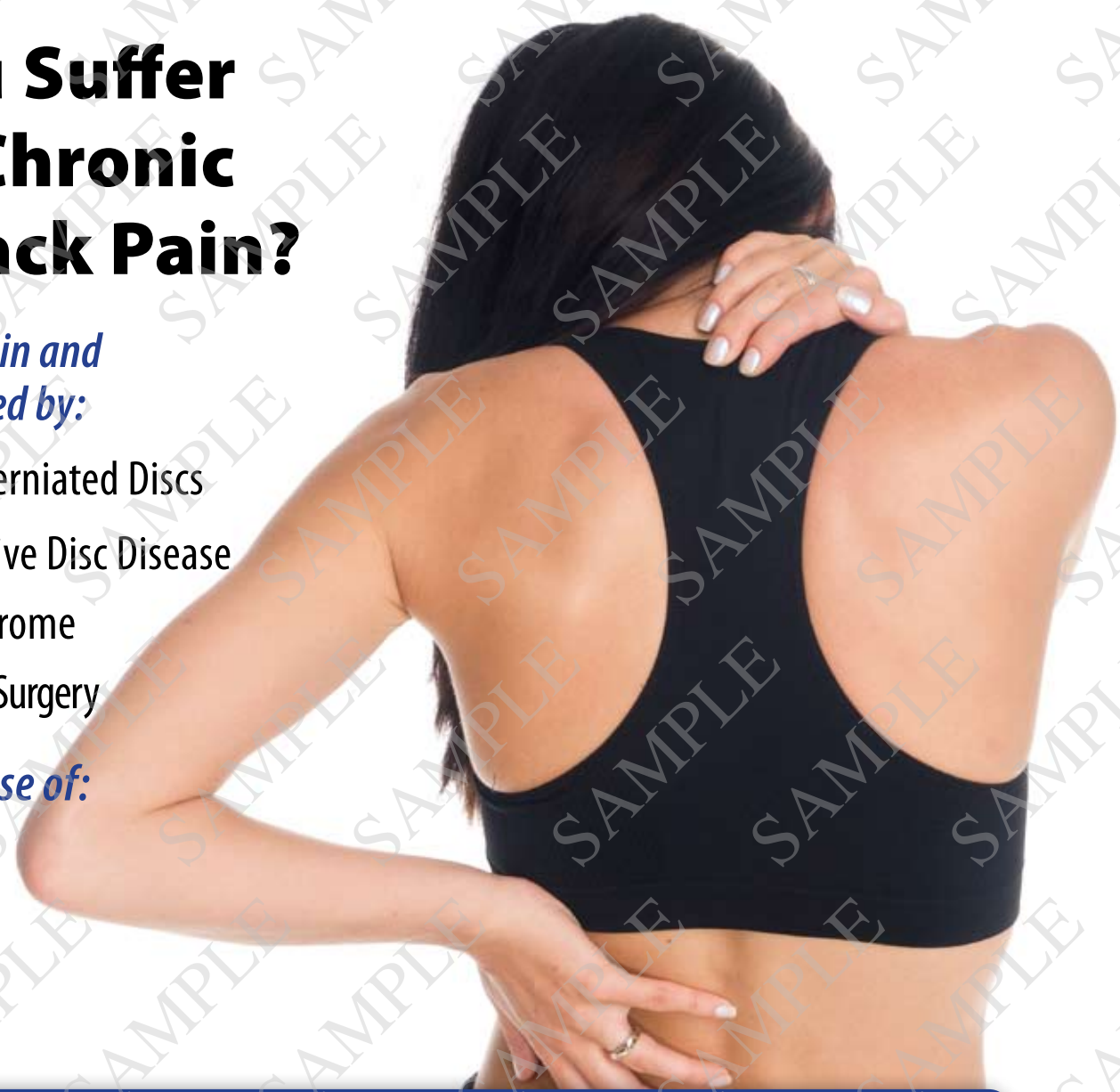
Do You Suffer From Chronic Low Back Pain?

*Treat Back Pain and
Sciatica caused by:*

- ▶ Bulging/Herniated Discs
- ▶ Degenerative Disc Disease
- ▶ Facet Syndrome
- ▶ Failed Back Surgery

Without the use of:

- ✗ Drugs
- ✗ Injections
- ✗ Surgery



"As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."

Dr. Bernard Zeliger DO, FACOS, FAOAO, FICS
Osteopathic Physician and Orthopedic Surgeon
Founding Dean and Provost of Touro University • College of Osteopathic Medicine; Vallejo, CA

Alternate Cover
Female Lower Back/White Background
Full Color Customizations Only

There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Do You Suffer From Chronic Low Back Pain?

*Treat Back Pain and
Sciatica caused by:*

- ▶ Bulging/Herniated Discs
- ▶ Degenerative Disc Disease
- ▶ Facet Syndrome
- ▶ Failed Back Surgery

Without the use of:

- ✗ Drugs
- ✗ Injections
- ✗ Surgery

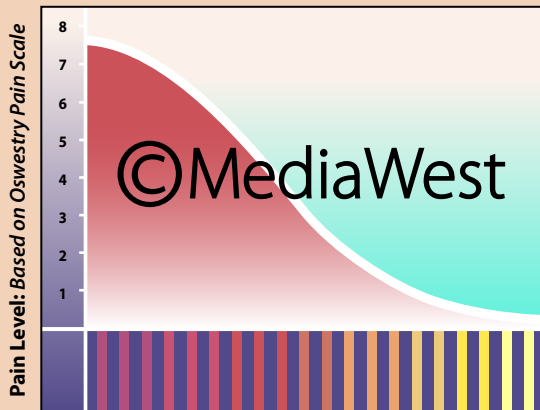


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Osteopathic Physician and Surgeon • Founding Dean and Provost of Touro University
College of Osteopathic Medicine • Vallejo, CA

Four Years after Treatment: Patients Enjoy Long Term Results!



Elapsed Time: 20 Treatment Sessions

A four-year, multi-center followup study** on the lasting effects of Vertebral Axial Decompression (VAX-D) showed remarkable levels of sustained relief in 23 back pain patients. All had undergone several types of treatment before receiving VAX-D Therapy. Before treatment, patients reported an average pain level of 7.41 out of a possible 8.

Immediately following treatment protocol:

- Average pain levels were reduced from 7.41 to 3.41 immediately after treatment.
- 71% showed more than a 50% reduction in pain.

Four years following treatment protocol:

- 91% were able to resume their normal daily activities.
- 86% showed a 50% or better pain reduction.
- Employment status increased by 40% among those previously out of work due to back pain.
- 87% were either working or were retired without having back pain as the cause for retirement.
- 52% of respondents reported a pain level of zero.
- Average pain levels were further reduced to 1.57.

Pain relief not only lasted but improved!

* R. H. Odell, MD, PhD and D. A. Boudreau, DO, in the March 2003 edition of *Anesthesiology News* (Vol. 29).

† This research was performed on a VAX-D unit, the foundational predicate device for all Non-Surgical Spinal Decompression machines having received FDA 510K clearance. VAX-D® is a registered trademark of VAX-D Medical Technologies.



Your Clinic
Photo Here

"I have given close to

20,000 Non-Surgical
pression treat
Yes

Your Doctor Statement Here

Adrian Marcus, DC —
Doctor of Chiropractic

"My pain was so bad

that it kept me from getting out of bed. One morning, I could not pull myself up and had to crawl! My MRI showed that disc L4-L5 was herniated.

Non-Surgical Spinal Decompression and by my fourth session, the pain was gone!

Your Patient Statement Here

such a
experienced for

month previous to writing this letter my future looked bleak, with only invasive options to consider. I don't even want to think about what would have happened if I had not heard from a friend about Non-Surgical Spinal Decompression — **Ken L.**